

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963578-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKD	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	963578	06371297

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/22/12	WPBF News 25 @ 5am	5-530am	M--T---	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/18/12	10/24/12	M--T---				2	\$220.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:21 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV101801H	\$220.00 NM
2	WPBF	M	10/22/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV101801H	\$220.00 NM
2	10/18/12	10/18/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	---1---				1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV101801H	\$350.00 NM
3	10/23/12	10/23/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-1-----				1	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV101801H	\$1,600.00 NM
4	10/22/12	10/23/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/17/12	10/23/12	MT-----				1	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00 NM
5	10/17/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/17/12	10/23/12	--WTF--				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	9:35 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV101801H	\$450.00 NM

Total Spots 6

Gross Total \$3,840.00



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Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKC	

www.thewpbfchannel.com
Payment Terms 30 Days

<u>Agency Commission</u>	\$576.00
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<u>Net Amount Due</u>	\$3,264.00
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